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on January 27, 2005

  
EDWARD A. SQUILLANTE, JR.  
Reg. No. 38,319  
Attorney for Applicant(s)

January 27, 2005  
Date of Signature

UNITED STATES DEPT. OF COMMERCE  
Patent and Trademark Office

COMMISSIONER FOR PATENTS  
P.O. Box 1450  
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In re application of: Cocco et al.  
Serial No.: 09/955,894  
Filed: September 19, 2001  
For: Method for Purchasing Consumer Products

Group: 3727  
Examiner: Jeffery A. Shapiro  
Englewood Cliffs, New Jersey 07632

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Transmitted herewith is an amendment in the above-identified application.

☐ No additional fee is required.

The fee has been calculated as shown below.

**CLAIMS AS AMENDED**

	(2) * Claims Remaining After Amendment		(4)** Highest No. Previously Paid For	(5) Present Extra	(6) Rate	(7) Additional Fee
Total Claims		Minus			\$ 50.00	
Independent Claims		Minus			\$ 200.00	
Multiple Claims					\$ 360.00	
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$	

\*If the entry in Column (2) is less than the entry in Column (4), write "0" in Column (5).

\*\*If the "Highest No. Previously Paid For" is less than "20," write "20" in this space.

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☒ 37 C.F.R. § 1.16;

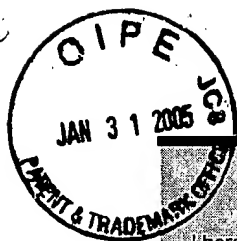
☒ 37 C.F.R. § 1.17;

☒ 37 C.F.R. § 1.18.

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EAS/pod  
(201) 894-2925

  
Edward A. Squillante, Jr.  
Attorney of Record  
Reg. #38,319



3727  
JFW

# PATENT

CASE #Z6000(V)  
UNUS #01-D507-EDG

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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Coccoaro et al.  
Serial No.: 09/955,894  
Filed: September 19, 2001  
For: METHOD FOR PURCHASING CONSUMER PRODUCTS

Group: 3727  
Examiner: Jeffery A. Shapiro  
Englewood Cliffs, New Jersey 07632

### REPLY UNDER 37 CFR §1.111

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

The following reply is responsive to the Office Action mailed October 27, 2004. Claims 1-13 are the claims remaining for prosecution on the merits. Reexamination and reconsideration of the subject application are respectfully requested.

**Remarks/Arguments** begin on page 2 of this paper.